




MINDSPA BY
SYNCTUITION

HOSPITALITY

THE TIME IS RIGHT

The global pandemic has caused a significant drop in occupancy rates, considerably cutting revenues across the global hospitality sector.

Travel stress has a major impact on travellers, affecting the way they perceive their stay.

We would like to offer a compact and inexpensive solution that will instantly generate an additional \$69+ per guest.

This solution would add a much needed and anticipated service to your existing services portfolio and help differentiate your property from the competition.



THE MINDSPA

The MindSpa booth is one of the most important innovations for the post-pandemic age. It is a private, elegant, physical space allowing guests to recover from travel exhaustion, improve sleep, and fully relax.

Specially designed by meditation experts and neurologists, the MindSpa is a cosy and portable space acclimated to help reach a state of deep relaxation and clarity of mind in a matter of minutes.



Best of
NeoCon
2021



Starlit Sky

The image shows a futuristic lounge pod. A brown leather chair is in the foreground. A large screen on the right wall displays a space-themed graphic with the word 'SYNCTUITION'. The ceiling is illuminated with warm light and features a starry pattern. A line points from the 'Starlit Sky' label to the ceiling. Another line points from the 'Clean air' label to a circular vent on the ceiling. A third line points from the 'Privacy Glass' label to the glass wall. A fourth line points from the 'Soundproof up to 70dB' label to the glass wall. A fifth line points from the 'Zero-Gravity Chair' label to the chair. A pair of white headphones is on a small table in front of the chair.

Clean air

Privacy Glass

Soundproof up to 70dB

Zero-Gravity Chair

POWERED BY THE SYNCTUITION APP

The MindSpa is powered by the Synctuition app - Europe's largest mindfulness app.

Epic 3D nature recordings, dreamy soundscapes, and hundreds of positive messages, Synctuition is unlike anything you've ever heard.

Our award-winning app has helped our over 5 million global users reach a deep state of relaxation, get better sleep and reduce their anxiety.



THE FIRST MINDFULNESS APP IN FULL SPATIAL AUDIO

Real spatially accurate sounds of nature
recorded at **over 2000** beautiful,
pristine locations all over the world

Original music by world-class musicians

Gamma wave binaural beats
and rhythmic entrainment

The first app to use sound technology
similar to **Apple's spatial audio**

The benefits of deep meditation
in only 25 minutes



BACKED WITH SCIENCE

Synctuition is backed by 106 scientific studies and countless hours of meticulous research on the benefits of binaural beats on the human brain.



3D sounds
and recordings



Gamma waves
binaural beats



Rhythmic
entrainment



Personalized
voice frequency

WHY THE MINDSPA IS THE PERFECT **HOSPITALITY COMPANION**



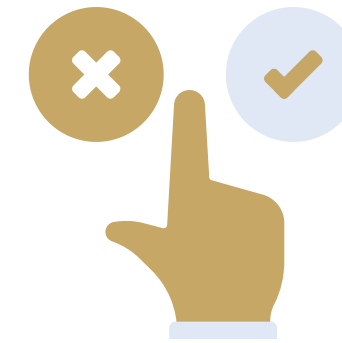
THE PANDEMIC HAS CHANGED THE TRAVEL EXPERIENCE



People are scared
to travel...



...overly sensitive...



...and very selective
of accommodation

Putting the customer at ease is more important than ever

A MINDSPA AT YOUR PROPERTY MEANS...



Less stress



Better sleep



Reduced travel
exhaustion



Happier clients



Better reviews



A new revenue stream



TOTAL RELAXATION

The pandemic has added a significant level of stress to our travels. This is why the MindSpa uses a combination of 3D sound journeys recorded in real nature and the zero gravity chair to create an unparalleled level of relaxation.

Synctuition uses rhythmic synchronization and entrainment frequencies to completely relax the body and at the same time stimulate and improve brain function.

Each MindSpa session contains these relaxing low-frequency sounds that provide the ideal rhythm for the body to achieve total relaxation.



BETTER SLEEP - BETTER REVIEWS

It's been proven that Synctuition increases the level of melatonin in the body, which directly impacts the quality of sleep.

When enhanced with binaural beats, a guest can significantly improve their sleep quality with just a 25-minute session.

Studies show that quality of sleep is a critical component of a guest's satisfaction with their stay, which makes the MindSpa a good return on investment and helps create a loyal customer base.



ADDED VALUE

The MindSpa will enable you to offer a much more diverse product:

- Sell it as a bundle for the room (a mindful experience)
- Provide it complimentary to VIP guests instead of traditional products like fruits and alcohol.
- Offer it as an upgrade

It will give you an additional layer of added value and an opportunity to earn extra revenue.



NO SPA? NO PROBLEM!

The MindSpa is a new kind of spa with very similar results to a traditional spa. After a 25-minute session, the guest comes out fresh, rejuvenated and fully relaxed.

Suppose your property does not currently have a spa. In that case, the MindSpa is the most compact and efficient solution to deliver a similar relaxation experience while requiring just under 3m² of floor space.

If your property has a spa, the MindSpa will serve as a perfect addition to serving customers searching for a holistic and mindful experience.

The MindSpa can be placed practically anywhere on your property and become a new source of revenue.



THE BUSINESS CASE

While some properties may choose to offer the MindSpa as a free additional benefit for their guests, it can serve as a great **new revenue source**.

A 25-minute MindSpa session could be easily offered for \$69-\$99 per session, while requiring no staff, material cost, or other expenses. The generated revenue goes directly into profit.

When comparing on a net-profit basis, a MindSpa session can be one of the most profitable procedures on a hotel or spa's list of services.



GENERATE EVEN MORE REVENUE

Synctuition has the highest conversion rate among all mindfulness applications globally, meaning 1 in 10 people purchase the app after downloading it.

We can generate a QR code for the hotel to easily allow the guests to download the app and use it during and after their stay.

We would offer the hotel a 25% commission off every purchase.

The annual price is \$95.99; the commission is \$24

You can estimate that 5%-10% of your guests will purchase a subscription.

You can put the app download QR code on your branded visuals.



A CASE STUDY

In a recent case study conducted at the Dubai Expo in September 2021, a survey showed that out of 100 people, who went through the MindSpa experience,

84% would have liked to continue listening on their own time, and

76% were ready to make a purchase.



The Crown Prince of Dubai, H.H: Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum enjoying the MindSpa.



SUPPORTING MATERIALS



[Product card](#)

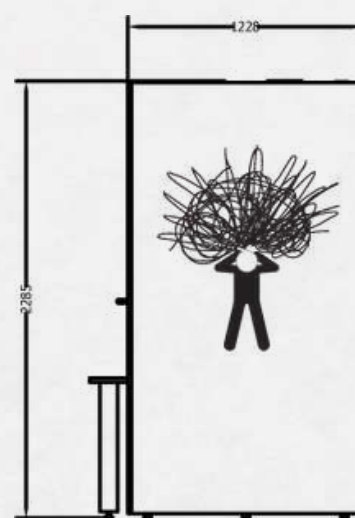
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[AutoCad 3D](#)

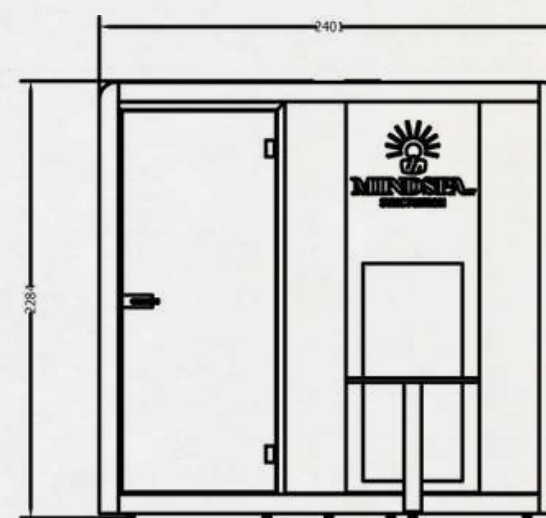
[Handling instructions](#)

[Warranty terms](#)

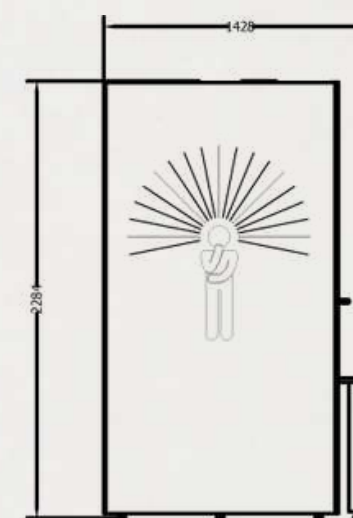
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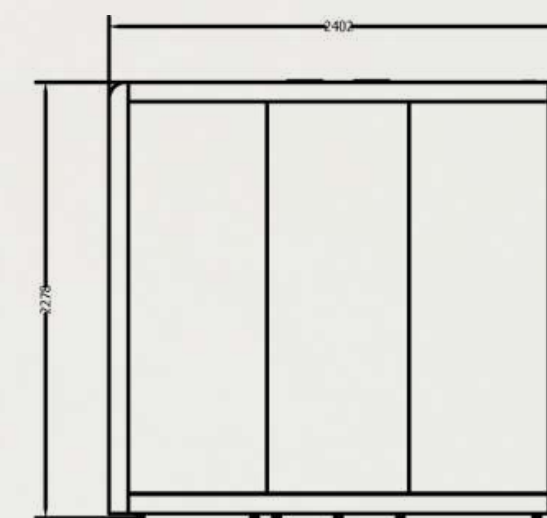
RIGHT VIEW



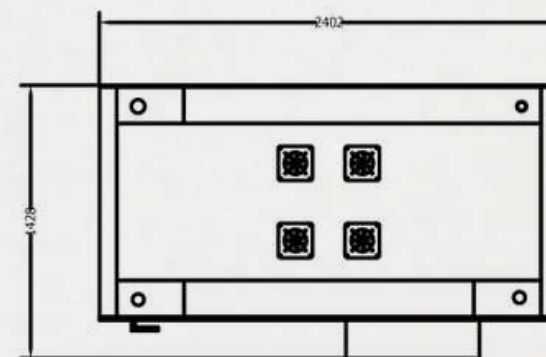
FRONT VIEW



LEFT VIEW



REAR VIEW



TOP VIEW



www.mindspa.com

